

Since purchasing the gym and opening Rocktown in November 2007, the past 2 years have been spent completely overhauling the gym's facilities, routes, and programs to make it the best possible climbing gym in the region. We began with a lengthy list of ambitious projects and as of today ALL of those initial projects have been completed. In doing so, tens of thousands of dollars and countless hours were spent to turn this facility into a thriving destination for climbing and an established home for Touchstone Youth Project. But the best is yet to come...

Rocktown has merely scratched the surface in achieving the vision for a world class climbing facility offering a full-service community climbing gym that offers training, guiding, gear, and more. We want Rocktown to become iconic in the climbing gym world and a premiere venue for World Cup climbing competitions. As Oklahoma City flourishes, Rocktown needs to flourish with it. It is for the good of our community and an asset for Oklahoma to have a great climbing gym. We are striving to create a climbing experience that is second only to climbing outside on real rock.

Rocktown could not have made it this far without the support of you, our loyal customers, local climbing community, and friends. We hope you will continue to climb with us and support us in our future endeavors. Thank You!

Rocktown Additions, Renovations & Goals

FACILITY ADDITIONS/RENOVATIONS:

- ▶ New ASTM fall protection-rated flooring throughout gym
- ▶ Expansion of gym into more silos - 3 rooms added
 - ♦ Slab climbing wall
 - ♦ New room for Touchstone and private parties
 - ♦ Silo Art Space
- ▶ Installed new major ventilation system
- ▶ Purchased and added over 3000 new climbing holds
- ▶ Replaced all worn ropes with new ropes
- ▶ Added accessible belay stations with Gri-Gris
- ▶ Painted all silo interiors
- ▶ Added 4 more outside routes
- ▶ Added 11 more interior routes
- ▶ Increased frequency and quality of routesetting
- ▶ Retrofitted routes for expanded lead climbing opportunities
- ▶ Completed renovation of the bouldering room
 - ♦ New walls
 - ♦ New holds
 - ♦ New padded floor system
- ▶ Added new lighting throughout gym
- ▶ Upgraded electrical power to three-phase
- ▶ Added in-room electrical heaters for silos
- ▶ Renovated front lobby area
 - ♦ New front desk
 - ♦ New seating
 - ♦ New display wall
 - ♦ Added heating unit
- ▶ Renovated bathrooms and kitchen area
 - ♦ New tile
 - ♦ New sink
 - ♦ New counter
 - ♦ Dishwasher
- ▶ Created a new business office
- ▶ Added new speakers/soundsystem
- ▶ Added security system with cameras

GOALS FOR THE FUTURE (2-5 years):

- ▶ Purchase the property
- ▶ Landscape and completely overhaul the exterior grounds and buildings
- ▶ Become LEED certified (U.S. Green Building Council)
- ▶ Expand into all remaining silos - about 10 rooms
- ▶ Construct an outdoor boulder
- ▶ Construct an indoor bouldering cave
- ▶ Renovate the East Annex building for new front lobby, more bouldering, yoga, terrace, café, group room, etc.
- ▶ Development of a world-class outdoor climbing venue for World Cup level sport-climbing and bouldering competitions
- ▶ Add child care facility
- ▶ Develop an adventure/ropes-course and program
- ▶ Continued expansion and progression of Touchstone Youth Program
- ▶ Add more multi-pitch climbing

PROGRAMMATIC ADDITIONS:

- ▶ 600% increase in number of underprivileged youth served by Touchstone Youth Project
- ▶ Addition of a stocked pro shop with a variety of brands
- ▶ Oklahoma's first Climbing Team - nationally recognized
- ▶ Annual USA Climbing competitions
- ▶ Summer climbing camps
- ▶ Expanded training programs and training for climbing
- ▶ Weekly climbing club-team
- ▶ Increased number of gym staff
- ▶ Team-building packages
- ▶ Increased membership opportunities and value
- ▶ Lock-ins
- ▶ More accessible lead climbing certification
- ▶ Everest Challenge
- ▶ Expanded Special events
- ▶ Lights-Out Climbing Night
- ▶ Reel Rock Film Tour
- ▶ Increased safety management
- ▶ New safety signs
- ▶ Equipment checks monitoring program
- ▶ Expanded climber safety checks
- ▶ New rating scale system
- ▶ Oklahoma Girls Climbing Club
- ▶ College climbing classes

GOALS FOR 2010:

- ▶ Rappelling
 - ♦ Rappelling station
 - ♦ Rappelling program and classes
- ▶ Country's highest gym climb - an outdoor 2 pitch climb
- ▶ Drytooling (artificial ice) climb
- ▶ Add Multi-Pitch climbs
- ▶ Multi-pitch certification
- ▶ Add features to existing climbs
- ▶ Outdoor Guided Trips and Classes
- ▶ Expand bouldering
- ▶ Creation of a climbing-specific strength training room
- ▶ Outdoor gear rental program
- ▶ Merit badge program for climbing and rappelling
- ▶ Expand art opportunities within Silo Art Space